

## INTERNET SITE COOKIE POLICY

**GEMA ELEKTRO PLASTİK VE ELEKTRONİK SAN. DIŞ TİC. A.Ş.** (Referred to as "Company 1" hereafter.) and **GEMA POLİMER PLASTİK ÜRÜNLERİ SANAYİ VE TİCARET ANONİM ŞİRKETİ** (thereafter , referred to as "Company 2".) we would like to point out that we show the utmost sensitivity for the processing of personal data belonging to our website visitors in accordance with the Personal Data Protection Act No. 6698 and related miscellaneous legislation ("KVK Legislation") and we use cookies through our website.

The purpose of this Cookie Policy is to inform you about the types and purposes of use of cookies obtained by visiting site users/members/visitors (" Data Owner" site users/members/visitors ("Site ") website ("Site") which is [www.gemapolimer.com](http://www.gemapolimer.com) being operated by us.

What is A Cookie?

Cookies are small text files, mostly letters or numbers, that allow detection of that device stored on your computer or mobile device (the "device") when you visit a website.

What are your Personal Data Processed through Cookies?

Your usage and visiting habits, session information, past transactions and navigation information are processed through cookies on the Site.

What Methods are cookies collected and used for?

As a Company, we process your personal data, which consists of log files, blank gif files, and/or cookies we collect through third-party sources, in accordance with The KVK Legislation and limited to the purposes set out below:

- Your browsing information is processed on the Site, limited to this purpose, shared with third parties and stored securely in order to provide better service to our site visitors.
- Your past operations are stored to create a summary of your preferences.
- With your marketing permission, your browsing information and/or usage history on the Site may be monitored to provide you with special promotions, promotions and marketing offers, improve the content of the Site accordingly, and/or determine your preferences.
- Functional and analytical cookies are used to analyze how the Site is used and improve your experience in using the Site.
- Advertising cookies are used for advertising/promotion to provide more content and ads that suit your interests and you. This way, when you use the Site, you'll be offered more suitable content, personalized campaigns and products, and the content or opportunities you've previously said you didn't want are offered again. Advertising technology uses information about previous

visits to your website and websites where the website advertises to offer you exclusive ads. When presenting these ads, a unique third-party cookie may be placed in your browser so that the website can recognize you.

The Company may map information collected online and offline in different ways or information collected from you on the Site at different times and use this information with information from other sources, such as third parties.

What Types of Cookies are used?

Our site uses both first-party cookies (placed by the site you visit) and third-party cookies (placed by servers other than the site you visit). Below you can find different types of cookies that we use on our Site:

**Mandatory (Basic) Cookies:** Cookies that are obligatory to use so that the site can function properly, take advantage of its features and services offered. For example, authentication cookies that come into effect when you sign in to our site ensure that your session, which is active, continues when you switch from one page to another on our site. Disabling these cookies may cause services and features to become unusable.

**Persistent Cookies:** Cookies used to increase the functionality of the Site, provide our visitors with a faster and better service, until they are deleted by you through browsers or until the expiration date. Such cookies use it to remember your preferences and personalize your website usage. This usage includes cookies that record your password and keep your website session open continuously, saving you from the trouble of entering passwords more than once on each visit, and cookies that remember and recognize you later on your later visits to the website.

**Session Cookies:** Temporary cookies used during your visit to the site, deleted after the browser is closed. Such cookies do not contain personal data and help reduce the need for personal data to be transmitted online. You can delete or prevent them from using these cookies; however, disabling these cookies may cause site performance to decline and your user experience is restricted.

**Functional and Analytical Cookies:** Cookies used to determine how you use the Site, including tracking where you connect to the Site, what content you view on the Site, and how you use the Site, such as the duration of your visit.

**Advertising Cookies:** Cookies on the Site that help us provide content that suits your interests and needs.

**Flash Cookies:** Cookies used to activate the image or audio content on the site.

Google Analytics

· Function: Monitoring / Analysis

- Intended to use: To improve performance and user experience, measure and analyze visitor movements from different angles to the site.
- Method of Working: provides anonymous (anonymous) batch data about which screens you browse and what you're doing within the [www.gemapolimer.com](http://www.gemapolimer.com) site.
- Cookie Type: Third Party, Permanent, and Session cookies

#### Google Adwords

- Function: Cross-Site Tracking
- Intended to use: Based on your navigation behavior, our ads can be shown to you as specific, personalized.
- Method of Working: Provides anonymous information about visitors, such as sites visited before and after the Kutahya Porcelain website.
- Cookie Type: Third Party, Permanent, and Session cookies

#### SkySection

- Function: Monitoring / Analysis
- Purpose: To increase the efficiency of planned campaigns, to provide different advertising communications (remarketing, etc.) according to the user profile, and to gather information about visitors to the site to benefit in creating future plans.
- Method of Operation: The geographic (location) and technical information of users who come to the [www.gemapolimer.com](http://www.gemapolimer.com) site (ip, device, browser, operating system, etc.) are provided with adserver software developed.
- Cookie Type: Third Party, Permanent, and Session cookies

#### How can you control cookie usage?

The use of cookies is not mandatory in order to use our site; you have the opportunity to personalize your preferences for cookies by changing your browser's settings.

If you set up your browser to block all cookies, you can continue to use our Site; however, you may not be able to access all of the Site's functions, or your access may be limited, the quality of your user experience may decrease.

Adobe Analytics <http://www.adobe.com/uk/privacy/opt-out.html>

AOL [https://help.aol.com/articles/restore-security-settings-and-enable-cookie- settings-on-browser](https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser)

Google

Adwords <https://support.google.com/ads/answer/2662922?hl=en>

Google

Analytics <https://tools.google.com/dlpage/gaoptout>

Google Chrome <http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>

Internet

Explorer [https://support.microsoft.com/en-us/help/17442/windows-internet-explorer- delete-manage-cookies](https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies)

Mozilla Firefox <http://support.mozilla.com/en-US/kb/Cookies>

Opera <http://www.opera.com/browser/tutorials/security/privacy/>

Safari <https://support.apple.com/kb/ph19214?locale=tr> TR

What are your rights as data owners?

KVKK's 11th-century your personal data in accordance with article,

- to find out if it is processed,
- requesting information about this,
- to find out the purpose of processing and whether they are used according to their purpose,
- to know third parties where personal data is transferred at home or abroad,
- requesting that personal data be corrected in case of incomplete or inaccurate processing, and to request that the transaction in this context be reported to third parties where personal data is transferred,
- Although it is processed in accordance with the provisions of the KVKK and other relevant law, request the deletion or destruction of personal data in the event that the reasons that require processing are eliminated, and that the transaction in this context is transferred to personal data request ing to be notified to third parties,

- to object to the occurrence of a result against the person himself by analyzing the data that is processed exclusively through automated systems,
- requesting damage relief if personal data is processed illegally

we'd like to inform you that you have the rights to the rights of the

Your requests for such rights, preferably by filling out all the information specified in the Contact KVKK Application Form on our website,

· **GEMA ELEKTRO PLASTİK VE ELEKTRONİK SAN. DIŞ TİC. A.Ş.** For "Ege Free Bolgesi, Kuru Sok., No:12, Gazimur, İzmir 35410, Turkey", **GEMA POLİMER PLASTİK ÜRÜNLERİ SANAYİ VE TİCARET ANONİM ŞİRKETİ** for "Auto Industry Site" for The Diver Sk., No:31, 4.Levent, İstanbul, Turkey "

· In order to identify your identity and not to inform the wrong people, in writing through the notary or by registered letter with a refund, · [gemapolimer@hs03.kep.tr](mailto:gemapolimer@hs03.kep.tr) (**GEMA ELEKTRO PLASTİK VE ELEKTRONİK SAN. DIŞ TİC. A.Ş.** ) [gemaelektro@hs03.kep.tr](mailto:gemaelektro@hs03.kep.tr) (**GEMA POLİMER PLASTİK ÜRÜNLERİ SANAYİ VE TİCARET ANONİM ŞİRKETİ.** )

via our registered e-mail (KEP) address,

· (V plot) by using thee-mail address previously reported to Company 1 and Company 2 and registered in our systems by sending an e-mail to [kvkk@gemapolimer.com](mailto:kvkk@gemapolimer.com)

or other methods determined by the Board in the future.